



Sample Letter to New Client

Dear New Client,

We have created a set of new online marketing tools for promoting and selling products on Internet websites and web pages. Our marketing tools also enable sellers to record voice messages on items that are listed for sale on their websites. Our Record-by-Phone technology gives sellers the ability to use any telephone to record, post and update Internet website voice messages.

As we already know, audio is a key component for closing a sale. So, most effective salespeople have perfected the “gift of gab”, thus boosting their sales with their ability to verbally communicate directly with their customers. Until recently, the Internet has not been conducive to verbal communications, and has left many great salespeople silenced and powerless when attempting to sell in an online Internet environment. Many Internet websites have ignored audio for years on end. Today there are over 650 million registered websites on the Internet, of which less than 1% of all websites have any audio whatsoever. In addition, there are currently over 900 million people logging onto the Internet everyday, and of these online visitors, 97% already have computers with audio systems. Many people have never heard a Record-by-Phone Internet audio voice message or visited a website with voice features.

There are nearly a billion people a day who sit in front of online computers with audio systems. Yet less than 1% of the 650 million registered websites have any audio to listen to whatsoever. This online listening audience continues to grow larger everyday as the number of registered websites continues climbing towards a projected 1.1 Billion registered websites by the year 2010.

This current paradigm shift in online presentational trends has created a unique opportunity for online marketers that understand the value and power of utilizing Internet audio on sales websites. Many website require visitors to read website text, yet, according to Industry statistics only 5.4% of online visitors actually take the time to completely read the contents of a website. Other factors like readership retention, illiteracy and language barriers are constantly reducing the overall effectiveness of text based websites.

Audio captures the attention of online visitors, and that is the first step when you need a visitor to read carefully before making a commitment to purchase. Website audio should not replace website text. Audio should be used to enhance the website customers visiting experience. Website audio that presents a real human voice as a personalized touch eliminates the mechanical non-human feel that tends to drive visitors away vs. attract them in. The human voice can breed comfort and trust, which are the two main factors for communicating and educating prospective online customers. In addition, voice can communicate a sense of excitement and urgency, which are also critical factors for closing a sell. Voice on your website enables you to capture the attention of your website visitors bringing you one step closer to closing a sale.

In the near future, websites without voice features will be labeled as crippling and disabled. We believe that technology should enhance a salespersons ability to sell. As of today, many salespeople are being stripped from utilizing their own voices on the Internet. Unleash the Power to Sell... Voice2Page Record-by-Phone Internet Audio is the clear and simple solution...



There are many positive ways to achieve a successful result for your websites. Below, I have included a few breakdowns of available services plans that can work for your company.

Service License Plans

We have created 3 unique website technology service licensing plans for the real estate sales industry. These plans enable real estate agents and brokers to record voice messages on related websites with any telephone. Our innovative new services and features enable real estate agents to participate in off-site marketing and sales.

Plans A, B and C grant the Service Licensee the rights to set the resale price of all listed services to its existing customer membership base. The Licensor would receive monthly or a yearly payment for services rendered under the Service License Agreement (SLA)

PLAN A – Basic Services (30-Second Recordings)

30-second Record-by-Phone voice greetings on main page (accessible 24/7)

1 Main Listing – (30-second Record-by-Phone audio track for a single listing)

5 Record-by-Phone Photo audio tracks (Up to 5 pictures max on a single real estate listing)

\$2 per real estate website per month / \$20 per year /w discount

**** Service requires activation of all accounts – Required minimum sales guarantees.*

PLAN B – Traditional Services (60-Second Recordings)

60-second Record-by-Phone voice greetings on main page (accessible 24/7)

Unlimited Listings – (60-second Record-by-Phone audio tracks for all listing)

Record-by-Phone Photo audio tracks (Unlimited audio for all pictures – 60-seconds recordings)

\$5 per real estate website per month / \$50 per year /w discount

**** Billed per user activation*

PLAN C – Extended Services (5-Minute Recordings)

5-min Record-by-Phone voice greetings on all pages (accessible 24/7)

Unlimited Listings – (5-minute Record-by-Phone audio tracks for all listing)

Record-by-Phone Photo audio tracks (Unlimited audio for all pictures – 5-minute recordings)

1 Comment and Testimony Player – (Unlimited usage)

Comment Player Modules for external off-website marketing.

Paste-and-Play Record-by-Phone audio tracks for Craigslist, Ebay and more etc...

Voice E-Cards / Invitations – (Unlimited usage)

\$10 per real estate website per month / \$100 per year /w discount

**** Includes one-year exclusive on Record-by-Phone technology*

Note: All of the above plans include dedicated recording phone lines.

External Customer Billing Option Plans

Plans D and E enable Service Licensee to avoid direct billings to their existing customer base. V2P Communications, Inc can independently bill your customers for direct sales of services upgrades beyond the basic Plan A (listed above). V2P Communications would independently charge members for additional website audio services.



Licensee would be required to pay the basic per member service fees for Plan A (listed above). Nevertheless, the Licensee would receive a 50% commission on all accrued gross sales from respective participating real estate agent websites that have opted-in for service enhancements and / or upgraded website audio services.

PLAN D – Opt-in Upgraded Service – (a’ la carte sales) 1-min Record-by-Phone voice greetings on main page (accessible 24/7) Record-by-Phone audio upgraded service available for all real estate listing Unlimited Audio for Listing Photos – (Record-by-Phone 1-min audio tracks for listing photos)

\$19.95 a month for each additional listing

**** Billed by credit card or Paypal per individual property listing*

PLAN E – Complete Services Monthly /Yearly

5-min Record-by-Phone voice greetings on all pages (accessible 24/7)

Unlimited Listings – (Record-by-Phone 5-min audio tracks on all listings)

Record-by-Phone Photo audio tracks (Unlimited audio for all pictures – 5-minute recordings)

Comment and Testimony Player – (Unlimited usage)

Comment Player Modules for external off-website marketing.

Paste-and-Play Record-by-Phone audio tracks for Craigslist, Ebay and more etc...

Voice E-Cards / Invitations – (Unlimited usage)

Does NOT include limited exclusive technology license

\$49 per real estate website per month / \$199 per year /w discount

**** Billed by credit card or Paypal monthly or yearly*

Note: All of the above plans do NOT include dedicated recording phone lines for the service licensee.

Examples of Voice2Page Record-by-Phone Audio for Real Estate Sales:

Please view demonstrations of Record-by-Phone Audio on this page:

<http://voicesells.com>

On this page (above) there are 4 photos with audio and a comment/testimonial player at the bottom of this page:

Please view this comment/testimonial player which has been added to another website:

<http://propertyaudio.com>

Traditional Voice2Page Record-by-Phone Audio on a real estate websites:

<http://realestateaudio.info>

<http://sandyandersonsells.com>

<http://nicholsonhometeam.com>

Audio demonstration for renting apartments:

<http://apartmentaudio.info>

Audio Demonstration for presenting a residential relocation

<http://lasvegasaudio.info>



Audio demonstration on a E-Card

<http://hallmarkecards.info>

See other non-related Record-by-Phone demonstrations

<http://audiodemo.info>

Learn more with Realtor Paul Schumann

<http://justcallpaul.info>

<http://justcallpaul.net>

Once we have agreed on a plan of action for your websites, we will let our developer get started. Installation and integration of Voice2Page Access services is quick and easy. In most cases, we can complete this process in a matter of hours, without any scheduled down-time on your website. We will need to schedule a brief phone conversation with your technical staff and our CTO Larry Host. He has walked many companies through this process. The last site was up and running in less than 48 hours and has been running flawlessly ever since.

As you may already know, you can cancel your website service at any time... "But you won't!" There is no obligation to continue services if you are not 100% satisfied. This entire process is easy and fast... the results are unforgettable...

Please call me if you have any questions. I will be happy to answer any and all questions regarding Internet website audio. When you are ready we can send the Service License Agreement (SLA) via email.

Best regards,

Michael A. Knox - CEO
V2P Communications, Inc.
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